


Stop wasting resources in synchronizing your Quickbooks® and your Shopping Cart! [Read more.](#)

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Adversaria QBridge Ecommerce Bridges The Gap Between Quickbooks And Your Shopping Cart!

Small business owners found themselves overwhelmed after engaging in the world of Ecommerce. Most of the business owners operate with a lean staff, and maintaining an online presence created a strain on their resources.

Just synchronizing their online inventory with Quickbooks® became a very tedious task, coupled with the need to create Customer and Order/Sales records generated by the online shopping cart in Quickbooks®. For this reason, a majority of businesses have either dropped their online shopping carts or have avoided opening one. And as we all know, both scenarios put these businesses at a disadvantage.

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Take control of your website!

During our first quarterly meeting for 2009, we reviewed and assessed a third-party survey that showed the most common reasons why small enterprises are discouraged to bring their storefront online, much so create a web presence altogether. On top of the list is website maintenance. Small companies do not have the resources to hire an in-house programmer to maintain their website, nor can they afford maintenance fees being charged by design studios. Company owners felt that it was counter-productive to start a website but not maintain it.

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Benefits of Personal Health Records

Author: Jennifer Salerno

Gone are the days when people used to carry their health records in unwieldy files when visiting a doctor. The advances in technology made it is possible to carry the entire documents in pocket-sized devices like CD-ROMs, pen drives and now on dedicated websites who take the responsibility of saving and updating medical data. To keep a track of our medical history and share and use it when necessary, we need to create a personal health record. Let us try to understand what personal health records can do for us and how can they make our life easy.

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More...

 [Adversaria !\[\]\(9dae061f5e2596bc967d96e598ea9f03_img.jpg\) eCommerce Suite Makes Its Mark On The Web](#)

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